KAO Directors Report July 15th, 2013 Lexington, Kentucky

The SAO Board of Directors meeting was held on Saturday, March 16th, 2013. As in previous years many topics of interest were discussed and numerous actions were taken to move the association forward.

This year the directors of the states of Tennessee and Kentucky brought issues to the table of potential concern to its members. I spoke to the recent actions that were taken by Governor Beshear and the private auditing firm hired by the state to audit the KMAP program. This audit has sought to recoup alleged overpayments based around certain procedures preformed by Kentucky dentists. In this case the alveoloplasty procedure was targeted, specifically those preformed by OMFS. While this may seem significantly displaced from what we do on a day-to-day basis as orthodontists the fact that the state can come back after the fact and recover funds that have been legally gained is unnerving. This issue is covered in depth in an article by Len W. Morrow, DMD in the January/February 2013 issue of the KDA Today. A detailed discussion of this issue between the Department of Medicaid Services and the governor can be obtained from Dr. Morrow at: pappy2036@gmail.com.

As in the past two years a considerable amount of time was used to discuss the status of the Consumer Awareness Program which is constantly reviewed for the benefit to its members. In a conference call with Dr. Jep Paschal the program was discussed. The jury is still out on how much longer the program will continue and its overall effectiveness in getting the word out that Orthodontists are more highly trained to deliver treatment for correcting malocclusions than their general dental counterparts.

Another hot topic was the development of a state captain for the AAOPAC. Some states do better regarding raising monies for the AAOPAC than others. Kentucky always seems to be at the lower end of the spectrum. This is a topic that will be reviewed at our KAO board meeting prior to this years annual meeting in Lexington. I urge any of the membership that are interested in this topic to contact your leadership to become more involved.

Finally, I was asked to lead a group selected by the Board of Directors to begin developing a strategic plan for the SAO. I welcome everyones input into what they feel will help guide the association in the future.

I look forward to seeing you all in Lexington in August.

Sincerely,

Chris Howell DMD, MS KAO Director KAO Directors Report July 15th, 2013 Lexington, Kentucky