

KAO Directors Report  
June 27<sup>th</sup>, 2012  
Lexington, Kentucky

The SAO Board of Directors meeting was held on Saturday, March 17, 2012. The topics were numerous and of interest to all members.

AAO Trustee, Dr. McCamish, discussed all current activities and ongoing programs at the national level and all topics slated for discussion at the AAO meeting May, 2012. In addition, Second Senior Director Dr. Rod Klima reported on the AAOPAC and the overall need to improve member awareness, involve more members in the legislative process and increase donations to support PAC actions. As our national government continues to make changes to decrease spending, cut expenses and find other revenue streams, special interest groups will continue to exert whatever influence they have on the system to maintain or improve the position of their members. As individuals we may also contact our local and national leaders to help persuade decision makers. The SAO Board has reviewed and made cuts in the 2013 budget totaling 12,000.00 to stay within the associations proposed budget.

Other topics discussed during the meeting regarded formation of an AAO credit union and the ongoing changes that may affect its implementation and the changing environment in which orthodontia is practiced regarding group, solo and small partnership practices. Dr. Paschal also reviewed the current status of the Consumer Awareness Program (CAP) and how he feels it has been improved. The new design helps focus more on treatment results, addresses both children and adults and stresses the additional training that orthodontists receive.

I am also happy to report that Dr. Greg Inman was unanimously elected to the position of SAO Third Senior Director which places him as president of the SAO in 2017. Kentucky continues to be well represented at both the state and national levels but the association is always looking for interested individuals willing to give their efforts to improve and safeguard the field of Orthodontics in our state and around the country.

I look forward to seeing all of you at the upcoming meeting in Louisville in August.

Sincerely,

Chris Howell DMD, MS  
KAO Director