

KAO Minutes
Board of Directors Meeting
August 21, 2014

Present: Sharon Hunt - Exec. Dir. SAO, Dr. Brian Jacobus, Jr. - Pres. SAO, **KAO Officers**, Pres - Dr. Carolyn Jennings, Pres-Elect - Dr. Thomas Baldwin, Sec/Treas - Dr. William Engilman, Sr. Director – Dr. Joe Petrey, Jr. Director – Dr. Michael Becht, AAO Delegate – Dr. Chris Howell, KAO Director - Dr. Jeri Stull

Treasurer's Report – Dr. William Engilman

As of 07/31/2014

Chase Bank Checking: \$35,454.30

Henssler Equity Fund: \$28,658.11

Vanguard Short-Term Bond Index: \$23,600.00

Charles Schwab Cash: \$10,914.35

Taxes for 2013 were filed on time

AAO Delegate Report - Dr. Chris Howell

Discussion of dropping the ABO Certification from the AAO website in the AAO house. This was tabled at the session due to lack of consent. Reports of litigation regarding orthodontics and sleep apnea. The AAO litigation team is watching closely. The Sec/Tres of the AAO resigned and the opening will allow the SAO to place two AAO presidents in 8 years.

SAO Director Report - Dr. Jeri Stull

Report is on the website. Stressed the importance of the SAO leadership program and how the KAO can support this program. The COC reports an increase in market share up from 81% to 88%. Clear aligner market share increased from 59% to 72. A lengthy discussion regarding KY Medicaid regarding patient criteria and reimbursement. The discussion lead to how to contact state representatives regarding these issues. A change in membership dues for senior members was noted.

SAO Executive Director - Ms. Sharon Hunt

A short message of "A computer who's hard drive is being erased". She thanked the KAO for all of the support she has received over the years. She expressed continued support from the KAO regarding the SAO leadership program.

SAO President - Dr. Brian Jacobus, Jr.

Reviewed the hiring process for the SAO Executive Director. Introduced Mrs. Heather Hunt as our director in waiting. Talked about the SAO meeting this Fall and how half of the SAO income is generated from this meeting. The meeting is at Atlantis, Bahamas this year and currently there are over 1000 registered. The speaker program is well thought out with much to offer. The lectures will end at 1pm each day.

Business

- Web site design
 - The redesigned was tabled due to cost of \$3700. Most felt the current site delivers necessary content for the KAO.
 - Currently paying 720/yr and Association pricing appears to be 50/mo. Jeri is checking to see if a pricing change is possible
 - Add google analytics to site and review to help with future redesign.
- Motion (approved) – UofL and UK donation increased to \$7000.00 per school for 2013. Will continue to be re-evaluated at each annual KAO Board meeting.
- The web site will be continue to be maintained by Televox and Jeri Stull.

Nominations of officers for '14-'15

President - Dr. Thomas Baldwin

President Elect - Dr. Joe Petrey

Sec/Treas - Dr. William Engilman

Sr. Director - Dr. Michael Becht

Jr. Director – Dr. Billy Millay

KAO Director - Dr. Jeri Stull

Meeting adjourned

Respectfully submitted,
William D. Engilman, DMD, MS
KAO Sec/Treas