

KAO Minutes

Board of Directors Meeting

August 23, 2012

Present: Sharon Hunt - Exec. Dir. SAO, Dr. Jay Whitley- Pres. SAO, **KAO Officers**, Pres - Dr. Jay Lawless, Pres-Elect - Dr. Candyse Jeffries, Sec/Treas - Dr. William Engilman, Sr. Director – Dr. Carolyn Jennings, Jr. Director – Dr. Thomas Baldwin

Treasurer's Report – Dr. William Engilman

As of 07/31/2012

Chase Bank Checking: \$18,207.55

Henssler Equity Fund: \$24,974.03

Vanguard Short-Term Bond Index: \$23,600.00

CNT Cash Mgmt. Fund: \$2,668.59

Taxes for 2011 were filed on time

AAO Delegate Report - Dr. Jeri Stull

AAO Session in Hawaii was well represented by the SAO. AAO meeting was heavily based on the advertising campaign of "Our child, Our Orthodontist". Initially focused on educating public on difference between GP and Orthodontic specialist. Now geared more towards advertising and marketing. More eye catching campaign. More material available online. Financial re-enstatement has changed for lapsed members. A focus group has been created to evaluate restructuring the AAO and a consultant has been hired. Investigating joining "Image Gently" campaign regarding radiation safety. Expanded practice guidelines to include both financial and clinical information. AAO Credit Union is under review.

SAO Director Report - Dr. Chris Howell

Board of directors meeting held in March 2012 and revolved around 3 items, Modify business is done during meetings – create uniformity on how information is brought to the board, time devoted to the SAO Ad campaign, discussion of finance and budget review. The board of directors at the SAO functions well as a team.

SAO Executive Director - Ms. Sharon Hunt

Will be losing over 50 years of experience from the SAO next year. Challenged to continue build leadership at the ground level. SAO news has been well received by membership. Antitrust issues continue to be at issue and was discussed in the SAO news. Restructuring helps to create a resource of leadership in the smaller constituent. Continue to identify young leadership within the state. Feb 7th is a Young Leadership program in Palm Springs.

SAO President - Dr. Jay Whitley

Attendance at annual SAO meeting has been trending down. Expects the meeting in Asheville to be well attended. A discussion of events of the SAO meeting were discussed.

Business

- The use of the SAO resources for registration and collection of fee's for meeting as approved
- Dropbox credentials were passed out and the use discussed
- The web site will be continue to be maintained by Televox and Jeri Stull
 - Members need to contact Jeri to update the links from the KAO to their business sites
- Account Signature Card updates
- Review of 2011 Taxes
- Continued discussion of Senior and Junior directors
- Donation to UK and UofL – set at \$5000 per school was voted on and approved
- Continued push to use the website and email and information

Nominations of officers for '12-'13

President - Dr. Candyse Jeffries

President Elect - Dr. Carolyn Jennings

Sec/Treas - Dr. William Engilman

Sr. Director - Dr. Thomas Baldwin

Jr. Director – Dr. Joe Petrey

SAO Director - Dr. Chris Howell

Meeting adjourned

Respectfully submitted,
William D. Engilman, DMD, MS
KAO Sec/Treas